

Oct 2023

## MEDIA RELEASE FOR IMMEDIATE RELEASE

## SunoHada Sensitive Skincare – NEW Refill Packs MADE IN JAPAN SunoHada sensitive skincare routine relieves dryness & itch in 7 CCLYS\* STEP1 STEP 2 ON-THE-GO NON-STICKY LOTION ITCH RELIEF MIST

SunoHada Sensitive Skincare introduces new eco-friendly refill packs, available in:

- 1. SunoHada Gentle Smooth Wash 400ml: \$14.45 per pack
- 2. SunoHada Gentle Clean Wash 400ml: \$14.45 per pack
- 3. SunoHada Soothing Lotion 240ml: \$19.95 per pack
- 4. SunoHada Quick Itch Relief Moisturizing Mist 90ml: \$12.05 per pack

Available in leading supermarkets and retail outlets.

<sup>\*</sup>Based on result of clinical study managed by Dermatologist. Result may vary.

## LION CORPORATION SINGAPORE

Established in 1891, LION has been dedicated to improving quality of life by helping consumers develop better lifestyle habits. One of the leading manufacturers of consumer goods, we are expanding our commitment to serve with the new SunoHada range of daily skincare products for sensitive skin. With SunoHada, we continue to make a difference in people's lives by redesigning their daily skincare habits: making it easier for them to manage their sensitive skin every day.

For more information: visit <a href="https://www.lioncorp.com.sq/">https://www.lioncorp.com.sq/</a> <a href="https://sunohada.com/">https://sunohada.com/</a>

## [Contact details]

For product enquiry, please email to <a href="mailto:enquiry@lioncorp.com.sg">enquiry@lioncorp.com.sg</a>